

PRESS RELEASE

Isny, June 2020

Dethleffs celebrates 90th birthday of the caravan with Aero

New design-oriented caravan Aero with extra equipment as an anniversary present - An old acquaintance in a new dress with fresh, modern design and attractive price-performance ratio - Designed for the young and young-at-heart - Many options for entering the caravanning world - Flowing soft shapes and extraordinary interior design - Compact caravan with 5 layouts - Attractive 90 Years Package with comprehensive equipment

In 1931, a whip and ski pole manufacturer from the Allgäu invented Germany's first caravan out of love for his wife and because he wanted to have his family with him on long business trips. This anniversary and with it the holiday type of caravanning will be 90 years old next year and is reason enough for the motorhome and caravan manufacturer Dethleffs to celebrate the invention of his company pioneer with a completely new caravan series in model year 2021. The new family member is called *Aero*, a name that will surely ring a bell with some Dethleffs fans. Because this series of caravans has already existed at Dethleffs. It stands for reliability, solid quality made in Germany and for an unusual modern design language.

The Aero is also following in the footsteps of its predecessors. It is a design-oriented, high-quality caravan, which is primarily aimed at a younger, price-conscious caravanning target group, but which in no way wants to do without individual equipment options.

This is one of the Aero's greatest assets, along with its price-performance ratio and exceptional design. This is because impressive design, variance and choice are usually sacrificed in favour of a low price. Not so with it! It is an extraordinary

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gem that offers a whole range of individualisation in addition to three different upholstery series.

The five models are all popular, some of them slightly modified floor plan classics and designed for travelling couples or families. To mark the anniversary, however, not only are the new Aero models available in proven quality with a new design, but also the particularly comprehensive 90 Years Package on request.

By the way: If you like to go camping in winter you can make the Aero completely winterproof with the Dethleffs special Winter Comfort Package. In addition, an Autonomy Package is available.

Perfectly designed

Even from the outside the Aero impresses with its modern design. This is perfectly rounded off by the extensive Anniversary Package. It includes 17-inch aluminium rims, a smooth white sheet metal outer skin, design elements at the front and rear, a window in the extra-wide body door, an additional Midi Heki, a drawbar cover and corner steadies. All this alone makes it an eye-catcher. However, the caravan unfolds its full beauty in the interior, which has its very own design language. Here, clear, flowing lines meet rounded, soft elements and conjure up a modern, light and airy, very comfortable feeling of space. The bicolour furniture fronts with their contrasting details, which combine the light wood look with white cupboard doors, locker doors and wall decoration elements, bring additional freshness and brightness to the vehicle.

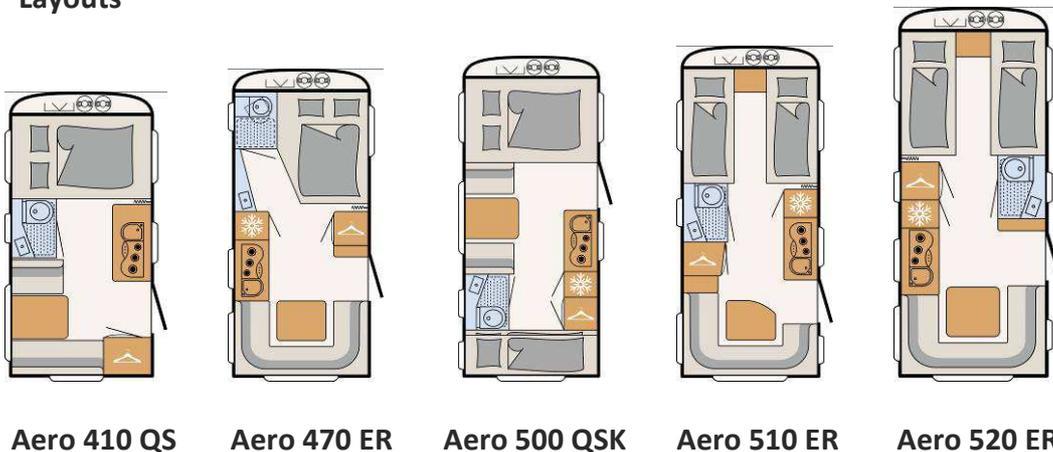
The indirect lighting included in the 90 Years Package immerses the interior of the caravan in a warm, cosy light in the evening hours and creates a cosy atmosphere.

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The Aero models

The new Aero is available in five layouts. All caravans are 230 cm wide, have a total length of 634 cm to 751 cm, are single-axle vehicles and therefore perfect travel companions. The Dethleffs designers have concentrated on the favourite models and have added absolute bestsellers to the portfolio of the Aero series. The smallest in the group is the **Aero 410 QS**, with a transverse double bed in the front and a side seating area and large wardrobe in the rear. The **Aero 470 FR** is an old acquaintance in the Dethleffs model range and comes up with a double bed and adjacent bathroom with open wash area and a large round seating area in the rear. For families there is the **Aero 500 QSK**. Here the parents sleep in the double bed in the front and the children in the bunk beds in the rear. Lovers of single beds will love the **Aero 510 ER** and the slightly larger **Aero 520 ER**. The models have a permissible total mass of 1,200 to 1,400 kg and can be loaded up to 1,500 or 1,800 kg depending on the layout.

Layouts



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About Dethleffs

“Not without my family!” This decision taken by Arist Dethleffs in 1931 inspired him to design Germany’s first ever caravan, which he called the “Wohnauto” (original camper) – all because the ski pole and horse whip maker wanted to have his family by his side when he went on long business trips. Very few people were familiar with the word “leisure” back then; family holidays were a privilege and tourism was still in its infancy. The invention of the Dethleffs caravan marked the beginning of a new era – especially for the company, which eventually devoted itself entirely to the production of caravans, followed by motorhomes.

The pioneering spirit of Arist Dethleffs can still be felt throughout the company to this day. It can be found in the ongoing development of model ranges, in the countless innovations and, needless to say, at the heart of the Dethleffs camping story – the family. The company has had close ties with Isny im Allgäu since the very beginning and, with its position as a “Friend of the family”, has its sights firmly set on the core values of the brand.

In addition to motorhomes and caravans of the Dethleffs brand, camper vans and urban vehicles for the Pössl and Crosscamp brands are also developed and produced in Isny.

Erwin Hymer Group

The Erwin Hymer Group is a 100 per cent subsidiary of Thor Industries, the world’s leading manufacturer of leisure vehicles with more than 25,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco,

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Hymer, Niesmann+Bischoff, Laika, LMC, Roadtrek, Sunlight and Xplore, the motorhome rental companies McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group.